Erik Wilhelm Sturm
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Objective: Graphic Designer Position.

Summary: Enthusiastic professional with excellent design skills and attention to detail. Proven abilities in working with technology.

- 6+ years websites, signs, logo creation, marketing materials, video production, motion graphics, flyers, media packets, wireframes, UX, brochures, and book covers
- 4 sales and client relations
- 6+ years of web design
- Proficient in HTML5, Bootstrap, CSS3, and SASS
- Increased client search rankings and hits using SEO
- 4+ years in production coordination
- Installation and customization WordPress CMS
- Proficient in various ecommerce platforms like: Shopify, E-Commerce, WooCommerce

Experience and Accomplishments:

2017 Graphic Designer Total Power Inc., San Diego, CA

- Typography and Layout
- Wireframes/ UX UI
- Web Design HTML5/CSS3/CMS/JAVA
- Motion Graphics
- Custom Logo Design
- Print Ads, Flyers, Cards, Banners, Signs
- Video Editing and Producing
- Promotional Animations
- Web Graphics for SEO, SEM, SMM

2016 - 2017 Freelance Graphic Designer Allegiance Media San Diego, CA

- Typography and Layout
- Project Management
- Wireframes/ UX UI
- Web Design HTML5/CSS3/CMS/JAVA
- Motion Graphics
- Custom Logo Design
- Print Ads, Flyers, Cards, Banners, Signs
- Video Editing and Producing
- Promotional Animations
- Web Graphics for SEO, SEM, SMM
- PDFs and PowerPoint

2012 Web Designer-Graphic-Artist-Video Editor Gems N' Loans, Oceanside, CA

- Created successful websites, logos, media kits, graphics.
- Set up SEO campaigns increasing search ranking with Google.
- Edited and filmed video for local television network commercial.
- Manage social media marketing accounts and used strategies to increase e-commerce
- Created company logo and trademarked it for branding
- Create Yellow Book ads, flyers, banners, store signage, and newspaper advertising print ads.

Education:

- Rocky Mountain College of Art and Design Bachelor Fine Arts in Graphic Design (Honors/Summa Cum Laude)
- University of Phoenix, Phoenix, AZ - Associates Degree in Business Management

Software knowledge: Photoshop, Illustrator, Fireworks, InDesign, Dreamweaver, Premiere Pro, After Effects, Elements 3D, Ableton, Garageband, Apple Motion, Final Cut Pro X, Word, Power Point. Operating systems: Windows 98-2008, OS9-OSX, Linux/Debian/Ubuntu/Mandriva/Solaris/OpenSuse, Putty, Fileszilla FTP, Ubuntu Server.

Languages: English/Spanish